



# The Importance and Impact of Effective Project and Program Management

53%

of engineering and construction professionals experienced one or more under-performing projects in the previous year

Climbing the Curve, Global Construction Survey 2015 (2015).

**114**  
\$MILLION

For every **\$1 billion** invested in projects in the United States, **\$114 million** is wasted due to poor project performance.

**\$114 million** could fund multiple projects in a State of Good Repair program for 1 year.

When Effective Project & Program Management is Applied

**62%** more projects are completed on time

**46%** more projects are completed within budget

**36%** less projects experience scope creep

**48%** less projects are considered failures

**38%** more projects meet the overall intent

Pulse of the Profession 2020 (2020).

## Small Business - Big Impact

★  
High Quality Deliverables

Personalized Service

No Corporate Hierarchy

Streamlined Decision-Making

## The Unicorn Consulting Solutions Difference

30+

Projects

\$2+  
BILLION

Total Project Value

\$5+  
MILLION

In Cost Efficiencies

14

Transit Agencies

6

Federal Transit Regions

## Meeting Your Needs at Any Stage

### Initiating

- Business Case Development
- NEPA Support
- Grant Application Support

### Planning

- Program Planning
- Project Plan Development
- Procurement Support

### Mont./Cont.

- Scope, Schedule, & Budget Review
- Risk Management
- Change Management

### Closing

- Compliance Validation
- Final Reporting
- Artifact Archiving

Contact us for our full list of services and see if we would be a good fit for your project!

[www.unicornconsultingsolutions.com](http://www.unicornconsultingsolutions.com)